



## What is Parent TV?

In a time when mental health and meaningful content is at the forefront of everyone's mind, imagine you can provide your members and parents with access to a media library of videos, courses and activities, from the world's leading parenting experts, to support the ever-changing needs of those who care for and work with children.

### That's what Parent TV can do for you.

At the click of a button, ParentTV can provide a library of meaningful, transformative content supporting the mental health and wellbeing of members, teachers and families.



## Meet some of our Parenting Experts

Over 40 ParentTV experts provide research-based advice that is easy to understand via short, smart videos for busy teachers, parents, grandparents, carers....anyone who is helping to raise kids.



**MAGGIE DENT**  
*Author, Educator & Parenting  
Educator*



**DR. JUSTIN  
COULSON**  
*Speaker, Author &  
Parenting Expert*



**DR. VANESSA  
LAPOINTE**  
*Parenting Expert  
& Registered  
Psychologist*

# FOR LIBRARIES & SCHOOLS

[www.parenttv.com](http://www.parenttv.com)

General Parenting | Behaviour | Technology | Mental Health | Social Wellbeing | Friendship |  
Developmental Milestones | Sexuality Education | Developmental Conditions | Nutrition | Health  
| Protective Education | Sleep | Coparenting | Mindfulness | Yoga | Music | Dance

## Content Inclusions

Each media package comes with a collection of videos, courses and activities:

- 50 of the 'most watched' videos from each of the 'Parent' collections:
  - Pregnancy and Baby
  - Early Childhood: 2-5 yrs
  - Primary School: 6-12 yrs
  - High School: 13-17 yrs
- Video Courses:
  - 10 x for parents/teachers/carers
  - 5 x children
- 165 videos for children: Toddler to Teen
- 88 children's activity videos
- 379 multilingual/translated videos (Hindi, Arabic, Spanish, Cantonese, Mandarin)

## Engaging Video Courses

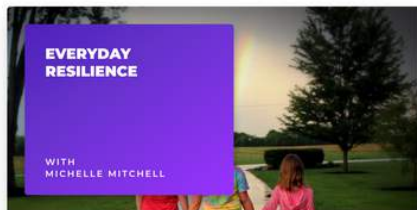
### COURSES



#### The Parent's Guide To Bullying

A must watch course for every parent who has a school-aged child. Learn exactly what is and what isn't classed as bullying, what to do if your child is being...

7 EPISODES



#### Everyday Resilience

Maybe your child is enjoying strong friendships and you want to prepare them for the changes that come with high school. Maybe they are struggling socially and you want to...

11 EPISODES

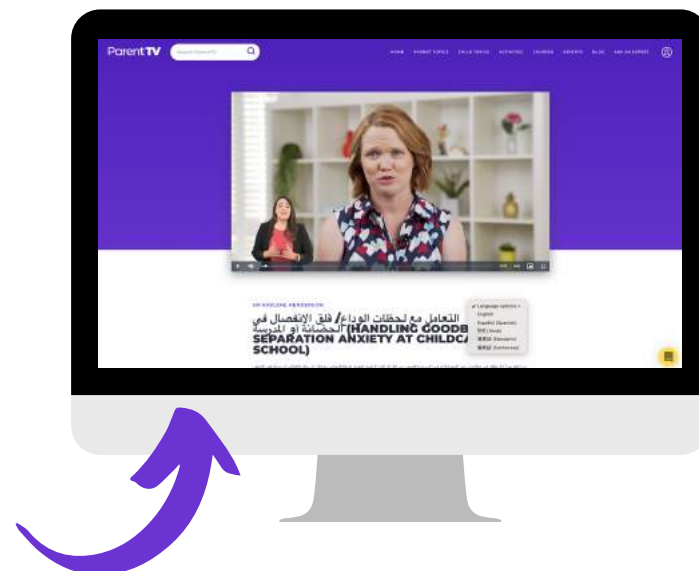
## Multilingual Content

ParentTV's professionally qualified translators review content and provide feedback from their cultural background ensuring language and cultural safety and appropriateness.

**ParentTV's unique style of offering translated content features embedded visuals of the translator for an enhanced cultural connection.**



**Over 1000 curated videos, courses and activities for parents, children, teachers and caregivers.**



## Why is ParentTV the perfect partner for libraries and schools?

- Catalogue of 1,300+ short videos and courses
- Leading experts in child development from Australia and around the world
- Seamless integration into any library platform or portal
- Librarian resources to encourage member usage
- Integration assistance from ParentTV and James Bennett IT teams
- Instant access to research-based, relevant, content
- Expert collaborators
- Multilingual options
- Topics parents, carers and teachers often struggle with
- Conversational and relatable tone
- Easy to understand
- Searchable by topic, age groups and experts (YouTube style!)
- Entire growth journey, from pregnancy to baby and toddler, all the way to early childhood, primary and high school years.



## Implementation

### A 'Technology First' Solution - Digital Asset Manager:

Think of the ParentTV Digital Asset Manager (DAM) as an entire parenting video library at your fingertips. ParentTV has developed proprietary API technology that allows selected licensed content to be integrated directly into your own platform or product to view, use and share. There's no need to leave your site to access content so no additional passwords and logins for members to remember.

### Getting Set Up:

Using the ParentTV DAM is simple. You will be granted an API license key that will allow all content, including the video stream, tags, thumbnail, title, description and other related material to be pulled directly into your own player or alternatively embed the ParentTV video player. Our API is well documented and implementation typically requires limited development work. (Avg. 2-3 hours.)

### Pricing:

Pricing (for 12-month subscriptions) is based on the population/students serviced by your library, library network or school.

Parents, teachers and caregivers feel more confident and connected with access to reliable advice on a wide range of topics, from Australia's leading parenting and educational experts.

### Sales Enquiries:

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